

## LEARNING EXPERIENCE BRIEF

# JA Stock Market Challenge<sup>®</sup>

### ■ Financial Literacy

JA Stock Market Challenge is a live event that is held face to face or virtually. Participant teams compete against each other in a simulated Stock Market environment.



## LEARNING EXPERIENCE OVERVIEW

- JA Areas can facilitate fast-paced competitions based on a fictional marketplace.
- Educators can facilitate practice competitions based on fictional market scenarios. Participants can compete in teams or individually, in person or remotely.
- Complete templates are available for fictional market competitions including a variety of industries, stocks, and current events.
- Educators can assign participants to teams prior to competitions.
- Participants can research fictional stocks and submit their portfolios through the platform prior to a competition.
- A real-time market simulator allows participants to practice real-world investment strategy by investing fake money in the real market.

## LEARNING EXPERIENCE DESCRIPTION

- Flexible implementation engages participants in both real-world investing practice and fast-paced floor trading to help them synthesize their learning in JA Take Stock in Your Future.
  - The real-time market simulator can be utilized throughout the JA Take Stock in Your Future implementation and beyond.
  - The JA Stock Market Challenge competition should be utilized after participants have completed two or three sessions of JA Take Stock in Your Future. Session 5 should be utilized to debrief the competition.

## LEARNING EXPERIENCE HIGHLIGHTS

- Part of the JA Financial Literacy Pathway
- Complements award-winning JA Take Stock in Your Future curriculum
- Grades 9–12 and post-high school
- Standard competition is a 2-hour event
- Can be utilized for adult fundraiser events
- Incorporates turn-key volunteer opportunities
- System supports sponsor logos

# JA Stock Market Challenge

- The platform provides opportunities for sponsor engagement and adult competitions and events.
- Technology requirements for competitions depend on whether volunteers will act as floor traders or participants will submit trades directly.
  - Two or three large display screens and two to five laptop or desktop computers will be required.
  - The facility should have reliable wifi connectivity.
  - If using floor traders, one tablet for every three to four teams will be required.
  - If not using floor traders, one tablet or computer per team will be required.
- The simulation was developed with the guidance of a JA Area Advisory group each with different experiences utilizing third party simulations for stock market events and competitions.
- A subject matter expert with experience coding and operating a stock market simulation has also provided direction.

DAY	SYMBOL	COMPANY NAME	PRICE	DAY CHANGE	CHANGE %	LAST 5	LAST 5 %	LOW	HIGH
Day 1	^GSPC	S&P 500	\$ 310.13	+\$ 10.13	+310.13 %	+\$ 10.13	+310.13 %	1,000.00	2,000.00
Day 2	^DJI	Dow Jones Ind...	\$ 1,388.37	+\$ 12.15	+\$ 120.15	+\$ 12.15	+\$ 120.15	7,500.00	8,000.00
Day 6	^IXIC	NASDAQ Com...	\$ 811.70	-\$ 8.15	-\$ 8.13	-\$ 8.15	-\$ 8.13	7,500.00	8,000.00
Day 10	^RUT	Russell 2000	\$ 212.35	+\$ 212.35	+\$ 212.35	+\$ 212.35	+\$ 212.35	500.00	2,000.00

CURRENT RANK	LAST RANK	TEAM	CASH	NET WORTH	ROI
▲ 1	3	Team 1	\$ 9 000.00	\$ 19 500.00	+ 67.16 %
1	3	Team 1	\$ 9 000.00	\$ 19 500.00	+ 67.16 %
▼ 1	3	Team 1	\$ 9 000.00	\$ 19 500.00	+ 67.16 %
▼ 1	3	Team 1	\$ 9 000.00	\$ 19 500.00	+ 67.16 %
▲ 1	3	Team 1	\$ 9 000.00	\$ 19 500.00	+ 67.16 %
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1	3	Team 1	\$ 9 000.00	\$ 19 500.00	+ 67.16 %

ACTIVE	COMPANY NAME	SYMBOL	TYPE	CATEGORY	VALUE	STATUS
<input checked="" type="checkbox"/>	Company Name Inc.	CNI	Master Content	Communication Services	310.3	Stock
<input type="checkbox"/>	Long Company Name Inc.	CNIQWER	Master Content	Long Communication Services Category	100 310.3	Stock
<input checked="" type="checkbox"/>	Company Name Inc.	CNI	JA of Alabama, Inc.	Communication Services	310.3	IPO
<input type="checkbox"/>	Long Company Name Inc.	CNIQWER	JA of Chattanooga, Inc.	Long Communication Services Category	100 310.3	Stock
<input checked="" type="checkbox"/>	Company Name Inc.	CNI	JA of Greater Baton Rouge & Acadiana	Communication Services	310.3	Stock
<input type="checkbox"/>	Long Company Name Inc.	CNIQWER	JA of Dallas, Inc.	Long Communication Services Category	100 310.3	Stock